

WHY CHOOSE US



Switch Hotel Solutions help our clients grow and scale their business, through intelligent and unique strategies that are proven to work across the industry.

Everything that we do is unique for your property, there is no cookie cutter approach. We have a proven track record of ensuring our clients get the best results.

WHAT WE CAN OFFER



REVENUE MANAGEMENT

Revenue Management is so much more than updating rates. A true revenue management strategy encompasses a multitude of different tasks to maximise return.

Switch Hotel Solutions creates a unique and intelligent strategy that considers the market forces, using data driven techniques to allow for the ever-changing landscape. Our strategies always evolve as new data and trends emerge, ensuring you are always ahead of your competitors.



ONLINE TRAVEL AGENCY MANAGEMENT

Revenue Management is so much more than updating rates. A true revenue management strategy encompasses a multitude of different tasks to maximise return.

Switch Hotel Solutions creates a unique and intelligent strategy that considers the market forces, using data driven techniques to allow for the ever-changing landscape. Our strategies always evolve as new data and trends emerge, ensuring you are always ahead of your competitors.



SALES REPRESENTATION

we're here to turbocharge your hotel's success with our Sales Representation services. Imagine having a dedicated team of experts on your side, ready to skyrocket your distribution, secure those game-changing unique deals, and supercharge your revenue.

Harness the power of our industry know-how and personalized strategies to elevate your hotel's market presence.

With Switch Hotel Solutions, you'll experience a dynamic blend of professionalism and excitement as we embark on a journey to unlock your hotel's full revenue potential.

We'll ensure your property is front and centre with the agents it needs to be, whether its a Flash Sale campaign or an ongoing partnership - you'll get your name out there.

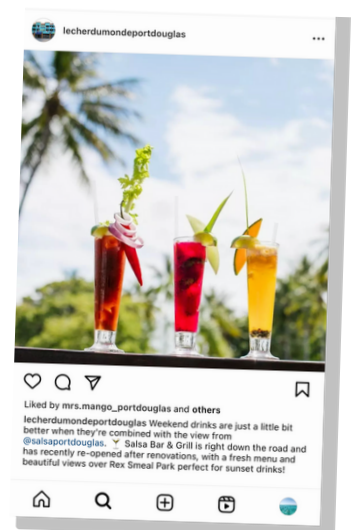
Drive more bookings from alternative sources to maximise your occupancy and earning capacity.



SALES AND MARKETING

Developing sales & marketing your property can be difficult when you are unsure of what channels to use. We help you identify the best channels to use to reach the goals we set out together.

We develop online and offline sales tactics, through traditional and new technology and media to ensure that we are promoting your property with the right messaging every time.





ALL IN ONE PACKAGE

Whilst our package breakdown, it is never restricted or set in stone. We believe in working in true partnership. If you need assistance with anything that is not detailed in the below (within reason) we will be more than happy to help however we can.



Monthly Cost:

\$3,740 Incl GST

Full Yield Strategy Implementation

Daily Dynamic Rate Reviews

OTA Management

Direct Sales Creation & Promotion

EDM Design & Package Creation

10 Social Media Post per month, per platform

Social Media Content Creation & Curation

Distribution Review

Regular Content Reviews

Website Review & Regular Optimisation




Full Online System Reviews

Direct Sales Representation

Thank you.



Thank you for giving us the opportunity to present the above proposal.
Should you have any questions please do not hesitate to contact us

-
-  Gold Coast, Queensland
 -  0401 826 687
 -  info@switchhotelsolutions.com.au